

TechTalk»
summits

2026

Executive Event Prospectus



Who We Are

TechTalk Summits delivers exclusive, invitation-only executive experiences designed to connect senior technology leaders with innovative solution providers.

For over a decade, we have hosted high-end dinners and executive summits across the U.S. and Canada that combine:

- Strategic senior-level networking
- Elevated dining & premium venues
- Curated executive-led content
- Intimate, relationship-focused engagement
- Pipeline-driving experience design

Our programs are built to deepen relationships with key prospects and customers while accelerating enterprise and mid-market sales cycles.

What Sets TechTalk Summits Apart

Alumni Network

For over a decade TechTalk has built an alumni network comprised of senior-level technology leaders from major enterprise and mid-market organizations throughout the U.S. and Canada.

This network powers precise, multi-channel attendance development via:

- Email campaigns
- Targeted LinkedIn outreach
- Phone and SMS outreach
- Executive invitation sequences

Executive Advisory Board

Our advisory board consists of senior technology executives who keynote our events. The event keynote is local to the market when possible and their contribution includes:

- Deliver the keynote presentation
- Promote the event on social media
- Drive targeted peer attendance
- Enable a thought-leadership-led program
- Create a credible, executive-level atmosphere

Sponsor benefit: Each event includes a planning call between sponsor reps and the keynote speaker to align on talking points – a valuable opportunity for your sales team to connect with senior executive leaders one-to-one.

Audience Acquisition Team

Dedicated team responsible solely for driving targeted attendance to each event through:

- Multi-touch digital outreach
- Direct calling and SMS
- LinkedIn executive prospecting
- Named-account recruiting based on sponsor ICP

Their only mission: **get the right executives in the room for your goals.**

Creative Events Team

Years of data and field execution on:

- Top cities and neighborhoods
- High-performing venue types
- Ideal group size + menu style
- Local cultural draws that attract senior execs

We know exactly what settings attract executives in each market – and we execute consistently.

2026 Event Formats

Technology Executive Dinners (Non-Themed)

- Three-course sit-down dinners at premier steakhouses or fine dining restaurants
- Agenda timeframe: 6:00 PM – 9:00 PM
- Keynote from a senior technology leader (general technology strategy for VP & C- level technology executives)
- Followed by 10-minute sponsor presentations or fireside chats
- Audience: **Director level and above**
- Targeting customized to sponsor ICP and named accounts

Themed CXO Summits

Same structure, aligned to our four core 2026 themes:

- AI & Intelligent Automation
- Cloud & DevOps / Infrastructure
- Cybersecurity & Zero Trust
- Data & Analytics

Keynotes are subject-matter leaders in the theme and deliver a 15-minute keynote presentation. 10-minute sponsor presentations or fireside chats follow.

3-course served dinner held at fine dining establishments as well
Audience: **Director level and above relevant technology titles**

Soho House Executive Series

Hosted exclusively at Soho House locations in:

Austin • New York • Los Angeles • Miami • Chicago • Nashville • Toronto • Portland

- Premium private club environment
- Lounge-style or chef-station dining format
- Keynote included (non-themed)
- Elevated social networking atmosphere
- Very high draw due to venue exclusivity

Sample Event Agenda

5:00 PM	TechTalk host arrives, setup & AV check
5:30 PM	Sponsor arrival, briefing, branding setup
6:00–6:45 PM	Registration, cocktails, networking
6:45 PM	Keynote presentation (15 minutes)
7:00–7:45 PM	Back-to-back sponsor presentations or fireside chats • Max 5 non-competitive sponsors per event • 10 minutes each
7:45–9:00 PM	Dinner service (or buffet), dessert, open bar, networking, raffle

Sponsorship Package & Deliverables

Investment:

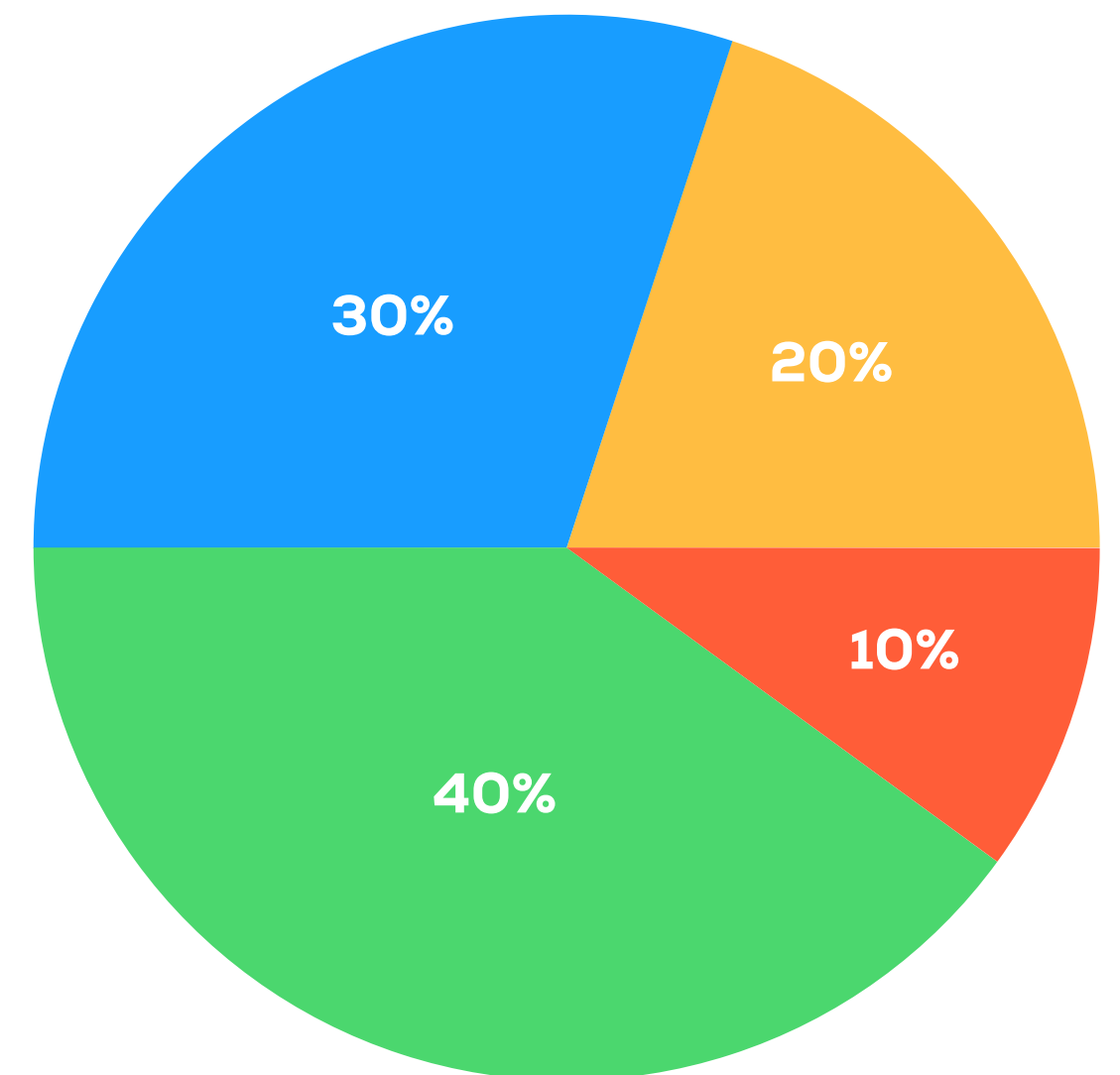
\$10,000 per event (multi-city discounts available)

Includes:

- Custom targeted attendance campaign to your ICP + named accounts
- Up to 3 sponsor representatives
- 10-minute AV presentation OR fireside chat w/ keynote
- Branding in venue (banner, swag, table giveaways)
- Full pre- and post-registration attendee list:
 - Name - Email
 - Title - Direct phone
 - Company - Location / ZIP
- Post-event attendee feedback + interest routing

Fully turnkey – sponsor simply attends and engages executives.

Audience Composition (Typical)



Next Steps

Share your priority cities & themes and we will send:

- Post-event attendance examples
- Available dates
- Sample menu & agenda
- Multi-city pricing options

Turnkey Planning, Logistics & Execution

Fully turnkey – sponsor simply attends and engages executives.

Our programs are designed to be completely turnkey so your team can stay focused on pipeline and field priorities – not event logistics.

TechTalk Summits handles:

- Venue sourcing, contracting, and coordination
- Menu selection and private dining setup
- AV coordination and onsite testing
- Custom landing page & RSVP system
- Branded invite & outreach asset creation
- Multi-channel attendance-driving execution
- RSVP and waitlist management
- Seating charts and onsite name badges
- Sponsor arrival briefing and setup
- Full onsite hosting, moderation, and run-of-show
- Post-event follow-up support & reporting

Your team simply arrives, engages executives, and focuses on conversations – we handle everything else.